

Let us send your email campaigns for you...

Email marketing the complete solution



- ✓ We design the email template
- ✓ We import & manage your subscriber list
- ✓ Login to live reports of results

For a no-obligation chat call:

> **01271 336 000**

Email Template Design

Maintain professional results with your emails

We will follow your brand guidelines as well as technical guidelines to ensure the email displays correctly.

- ✓ We have the expertise to create a successful email template for you.

Mailing list management

Keeping your email data clean and up-to-date

Managing your lists effectively is a key factor in successful email marketing.

- ✓ Import your data from many different file types
- ✓ Automatic deduping of email addresses so no recipient can receive an email twice
- ✓ Unsubscribe management to ensure full compliance with data protection law

Email reporting

Detailed statistics to aid decision making

Live reports that enable you to quickly and easily take action upon the results.

- ✓ Track opens, clicks, bounces and unsubscribes
- ✓ The comparison section will enable you to identify trends over a series of campaigns
- ✓ Drill down to see who opened, clicked, purchased etc from the email
- ✓ Automatically track your campaign related sales and conversions in your Google Analytics.

Service Summary

New e-mailer

Including design, data management, testing and activity report

Future e-mailers

Using existing template and updating content, including data management, testing and activity report

Mailing costs (per recipient):

You can purchase in advance bulk credits for the year of anticipated volumes to gain the lower rate.

Optional Extra services:

- Copywriting
- A/B split testing
- Sign up form (for your site)

Additional services:

- Email Marketing
- Social Media Advertising
- Digital Strategy Consulting
- Website Design
- Digital brochures
- Print Design
- Branding and Logo Design

For more details on the additional services above please call 01271 336 250 and ask for the service sheets, or visit our website.

Give us a call on **01271 336 000**, or check out our website for examples of our work
www.carrierdirectmarketing.co.uk.

Member of

